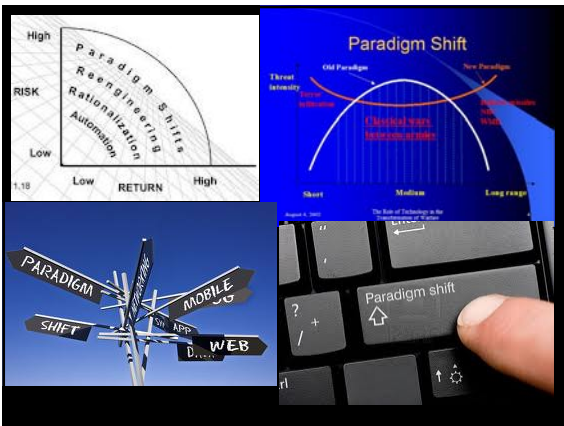


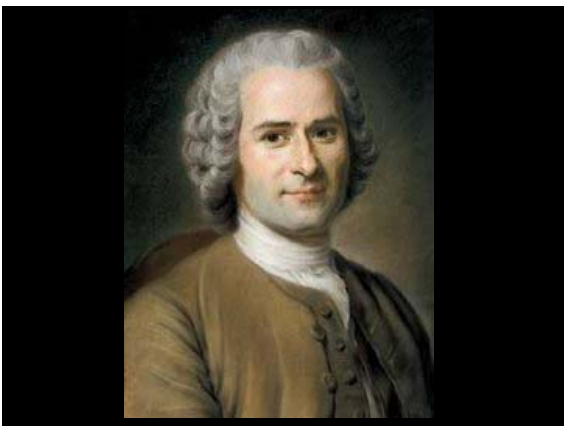
A Paradigm Shift: Next Practices



Lynne M. Wester
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ADRP NYC 2012



The collage consists of four images: 1) A graph with 'High RISK' on the y-axis and 'Low RETURN' to 'High' on the x-axis. A curve rises from left to right, labeled with 'Automation', 'Rationalization', 'Reengineering', and 'Paradigm Shifts'. 2) A blue graph titled 'Paradigm Shift' showing a bell curve. The left side is labeled 'Old Paradigm' and 'Threat to survival', and the right side is 'New Paradigm' and 'Survival'. The peak is labeled 'Need for innovation'. The x-axis is labeled 'Short', 'Medium', and 'Long range'. 3) A signpost with several directional signs: 'PARADIGM', 'MOBILE', 'SHIFT', 'APP', and 'WEB'. 4) A close-up of a keyboard key labeled 'Paradigm shift' being pressed by a finger.



Involvement vs. Commitment



We innovate not for the sake of being different but because it challenges us to move forward and shed the old guards of the past while challenging conventional wisdom.

Too Much Looks Like Everything Else



Creativity + Implementation = Innovation



"The Bad Clip Art Slide"

TAKE A RISK



FAILURE

- For every failure we had we had spreadsheets that looked awesome.
- " If anything goes bad then I did it. If anything goes semi-good then we did it. If anything goes real good then you did it."
– Bear Bryant

Who Are You?



Decision Time




Be Brilliant at the Welcome



WE NEED:

- More imaginative and courageous communications
- All we need to do is to write brilliantly, package it superbly, and to present it in a way that will captivate, thrill and inspire



Judge Ward showed that the act of giving is one that can be repeated, passed to others and perpetuated. Giving is dynamic; it grows with people, ideas and determination.

Charmice, 19, an ACTA student in costume, design, industrial, economically-challenged, and attends a high school with a 30 percent annual dropout rate does not address great hope for a young person like Bentrice. Bentrice has C's's. However, Bentrice found a way to contend with the despair through her art and poetry. She engaged the hands-on nature of Wake Forest University, and it is through her life experiences, studies, and the gifts of heartfelt donors, that Bentrice returned to Trinitas after summer to teach young people that it is okay to dream.

Bentrice, one of eight children, came to Wake Forest intending to pursue business. She has known since sixth grade that one day she would own her very own company. The dream came from her father. He owned his own business in Liberty, came to Chicago in 1986, and ended up here for some time. Then, he moved to New Jersey and started his own firm company. "It is my blood - that entrepreneurial spirit" Bentrice acknowledged.

Once she stepped into the Scale Center, Bentrice knew she was at home, and changed her major to studio art.

with interest in research and gender studies and film studies. The desire to own a business did not fade, and she has become heavily involved in the Entrepreneurship and Social Enterprise minor courses of study on campus. Combining her love for business and art, Bentrice established The Artist - a program for teens that helps them deal with the tough life situations through artistic expression.

Bentrice had the dream, and thanks to many friends, alumni, and donors, Wake Forest had the ability to make it a reality.

"I know I love the truth, and I know that I want, I want to see a couple of workshops at the Center for Innovation, Creativity and Entrepreneurship and the idea of the Artist expand."

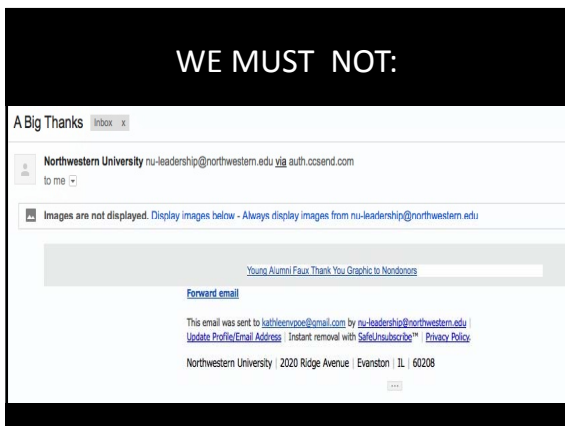


TRINIDAD & TOBAGO | 11

NYU-POLY is truly a Global Campus. In addition to students representing 21 states across the United States, NYU-Poly's incoming undergraduate and graduate classes represent 65 different countries around the globe. On the map here, you can find your home country and see how many students like you are in this year's incoming class.

Send us your photos! We would like to publish them in our next episode of the Digital Cable, please submit them to alumni@poly.edu and you could be in the next issue and also receive some NYU-Poly goodies for your submission!

WE MUST NOT:



INSTEAD:



- [Powerful](#)
- [Emotional](#)
- [Phenomenal](#)

Your Gift's Impact on Students

Yisa a student at the University of South Carolina graduates without having been touched in some way by gifts from Carolina alumni and friends.


With more than 80 percent of current students relying on financial assistance to pursue their academic goals, unrestricted giving to Carolina provides us with the opportunity to address the University's most critical and emerging needs. Whether providing scholarships and fellowships, emergency financial assistance to keep students in school, recruiting outstanding faculty, supporting resources for the library, beautifying campus, or equipping classrooms and labs, annual gifts help the University provide needed resources not covered by tuition or state funding.

Learn more about your gift's impact by listening to stories from students who benefit from the support of Carolina's alumni and friends.

HILARY ZONDLAK

Thank You From

Yeshiva University



Esther Joel's Hamantaschen

Ingredients:

- 1 cup flour
- 1/2 cup oil
- 1/2 cup water
- 1/2 cup sugar
- 1/2 cup raisins
- 1/2 cup popovers
- 1/2 cup raisins
- 1/2 cup sugar
- 1/2 cup flour

Directions:

1. Roll the dough into a ball and flatten it into a circle. Cut out a circle of the dough and place the ingredients together to form a hamantaschen.
2. Roll out the dough and make circles with a round cutter. Fill center with a filling of the filling and pinch the edges together to form a hamantaschen.
3. Bake at 350 degrees for 10 to 15 minutes until golden brown.

Yeshiva University
500 West 181st Street, Box 7th Floor
New York, NY 10033

The joy, laughter and delicious aroma of Hamantaschen baking are what make Purim one of my favorite times of the year. The same joy can be experienced at Yeshiva University's undergraduate campuses as students lead and participate in Purim festivities, which include memorable celebrations, Torah lectures and opportunities to share the warmth and happiness of the holiday with those less fortunate. It is your support that makes programs like these possible.

Richard and I wish you and your family a Purim filled with joy and laughter!

Esther Joel
ESTHER JOEL

FUNDRAISERS



What my friends think I do

What my mom thinks I do



What society thinks I do

What my boss thinks I do

What I think I do

What I really do

THANK YOU!

- Lynne M. Wester
- @donorguru
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